

2022 Center for Architecture & Design Year-in-Review

These professional design associations comprise the Center:

American Institute of Architects Kansas City (AIA Kansas City)

American Institute of Graphic Arts Kansas City (AIGA Kansas City)

American Society of Landscape Architects, Prairie Gateway Chapter (PGASLA)

Industrial Designers Society of America Kansas City (IDSA-KC)

International Interior Design Association Mid-America Chapter (IIDA)

Kansas City Metropolitan Section of the American Planning Association (KCAPA)

Society for Experiential Graphic Design (SEGD KC)

- **Embodied Excellence: A Sustainability Masterclass for All, March 9:** There were lots of "aha moments" at our Embodied Excellence sustainability workshop. The panel discussion and breakout group assignments inspired a room full of architects and designers to find their voice and passion for sustainable design.

We had a fantastic lineup of panelists and table facilitators, all passionate, skilled professionals focused on sustainability:

1. Christina Hoxie, Hoxie Collective (panel moderator and table facilitator)
2. Lara Isch, City of KCMO
3. Scott Gibson, AIA, Populous
4. Jeremy Knoll, AIA, BNIM
5. Philippa Cross, Barkley
6. Erika Winters-Downey, S.E., McCownGordon Construction
7. Triveece Penelton, Vireo

The goal of this workshop was to help designers translate their passion for sustainable design into their interactions with clients, firm leaders, and team colleagues. Much of the content focused on reducing carbon as a pathway to more sustainable design/projects.

Many of the 19 attendees from that workshop have found ways to continue this conversation, peer-to-peer.

- **KC Design Week, April 21-29:**

We went **big and bold** and brought back 20 events in 9 days – on par with our “Before COVID Times” KCDW offerings!

Here are some stats from our event surveys:

- We had **1,005 registrations**, selling out nearly 75% of our total capacity!
- Our attendees came from 49 unique home zip codes and 34 unique work zip codes, including New Orleans and Wichita.
- We love seeing **first-time attendees**: 29% attended their first KCDW this year!
- And we REALLY love **repeat attendance**: nearly 50% attended in 2018, 41% in 2019; and 29% in 2021.
- Amazingly, 51% of our attendees reported that they **attended 3 or more KCDW events** this year!
- We created partnerships with five outside organizations/groups to produce FREE events throughout the metro: Urban Lumber Company; Cultivate KC; Girl Scouts of NE Kansas and NW Missouri; KC Incremental Development; and the Net Positive Studio at Kansas State University with Mattie Rhodes Center. **These free events help us with accessibility**, and they intentionally engage a nontraditional KCDW audience. Lots of positives here.
- We brought in two speakers from out of town, **expanding our attendees' exposure to talent** from beyond the KC metro.

Planning for **2023 KC Design Week** is well underway! Our dates are April 14-22, 2023.

- **Design in the HEARTland - Dimensional Innovations + Parade of Hearts, June 29:** Our 26 attendees peeked "behind the curtain" of how Dimensional Innovations made the Parade of Hearts possible! The 4 presenters told us the "how" of designing, fabricating, and installing the 150+ hearts that marched all over Kansas City this spring.
Presenters were:
Matt Wegerer, Whiskey Design (branding partner)
Jenny Meyer-McCall, Parade of Hearts Artist
Kirsten Mims, Parade of Hearts Artist
Tucker Trotter, Owner and CEO of Dimensional Innovations
- **Design Careers Day, April 12 and October 4:** We were very excited to bring back this **education outreach** event aimed at high school students this year, not once, but twice! Planned in conjunction with KC STEM Alliance and ASCE Kansas City, more than 200 students from 13 metro schools participated in these two career exposure events. Students spent the morning at the UMKC Student Union where they took part in a career and education fair. They were able to speak to professionals about careers in design and civil engineering and representatives from local universities. They then spent the afternoon taking a tour of a

design firm and a civil engineering firm. Each year, students and teachers tell us this is one of their favorite events to attend! Our volunteers make this event such a huge success!

- **Buzzword Bingo, November 17:** Our final program of the year was a fun (yet, oddly competitive) happy hour event. This game night took our favorite industry jargon and turned them into a bingo game! We had terrific prizes for the winners and refreshments for everyone to enjoy.

About the Center

Center for Architecture & Design, launched in 2014, plans programs and events to spotlight creativity, engage a wide community audience in discussions about architecture and design, teach design thinking to all ages, celebrate the achievements of good design, and help our metro area reach its full potential.

The Center and KC Design Week were proud to be recognized by former Kansas City Mayor Sly James and the City Council for "... for their important contributions to the vibrancy of our city" with a City Council resolution.

The Center's initiatives enhance Kansas City's reputation as a hub for design excellence, urban renewal, economic development, future workforce, and creative entrepreneurship.

The Center is a 501(c)6 nonprofit organization established in the state of Missouri.